

## **MCC POLICY ON PHOTOGRAPHY AND VIDEO**

Policy on photography and video footage taken within cricket.

- Photographs/ images will not be taken at matches or training without the prior permission of the parents/ carers of the child (via a player profile form). This permission can be given by proxy by the team manager or coach of each team only after parental consent for this has been granted.
- If no consent has been given for a child, then the Club will make it known to the relevant person of the other team (eg, coach/ team manager) so the appropriate person/s taking photographs for the other team is/ are aware and can avoid taking photographs of that particular child.
- If it is intended that photographs will be taken, the children should be informed that a person will be taking photographs.
- The children should be told that if they have concerns they can report these to the coach or team manager.
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection or safeguarding concern.
- At cricket tournaments/ festivals/ events/ competitions, if appropriate, the Club will consider setting up a camera registration book for parents to complete.

### **Publishing Images**

Policy on use of images of children (for example on the web, in the media or in league handbooks). The Club will:

- Ask for parental permission to use the child's image and, wherever possible, show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and the club.
- The Club will ask for the child's permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and the club.
- If the cricketer is named, avoid using their photograph.
- If a photograph is used, avoid naming the child.
- Only use images of children in appropriate kit (training or competition), to reduce the risk of inappropriate use, and to provide positive images of the children.
- Encourage the reporting of inappropriate use of images of children. If you are concerned, report your concerns to the County or Club Welfare Officer.

### **Coaching Video Analysis**

- The use of video equipment by coaches is a legitimate coaching aid, which the ECB has no intention to prevent.
- Where this takes place, players and parents/ carers should be aware it is part of the normal coaching programme, and material taken in connection with coaching, will be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed.
- Video equipment will not be used without the prior permission of the parents/ carers of the child.